



UBIKA™

PRESCHOOL | DAY CARE | ACTIVITY CENTRE

Igniting a lifelong love for learning

NOIDA | HYDERABAD | BANGALURU | PUNE

EDUCATION MARKET SIZE IN INDIA

The education sector in India was estimated to be worth \$117 Bn and is expected to reach \$313 Bn by FY30. India has also embraced the Education 4.0 revolution, which promotes inclusive learning and increased employability and includes cutting-edge technologies such as AI, ML, IoT and blockchain.

PRESCHOOL EDUCATION MARKET SIZE IN INDIA

According to IMARC Group's latest report, titled "Indian Pre-School/Childcare Market: Industry Trends, Share, Size, Growth, Opportunity and Forecast 2023-2028" " the Indian pre-school/childcare market size reached US\$ 3.8 Billion in 2022. Looking forward, IMARC Group expects the market to reach US\$ 7.3 Billion by 2028, exhibiting a growth rate (CAGR) of 11.2% during 2023-2028.



IMPORTANCE OF PRE SCHOOL

Scientific studies have proven that the most important years of human learning are not during school or college but at infancy.

The period when the brain grows rapidly, from the time a child is born, up to the age of around five. It is during this time that children learn to assimilate information, express interest and develop cognitive and emotional skills.

Pre-schools or nurseries have a huge role to play in this development. By using fun tools, such as puzzles, they help children develop cognitive skills and intelligence and ultimately shape their personalities



OUR PRE SCHOOL

At Ubika, we believe in nurturing young minds and fostering a love for learning from an early age. We are committed to providing a safe, stimulating, and joyful environment where children can embark on their educational journey with curiosity and confidence.



UBIKA USPs

Comprehensive Research-Based Curriculum Integration: *Develop and implement a comprehensive curriculum that integrates proven educational philosophies such as Waldorf, Montessori, Froebel's Play Way Method, Gardner's Multiple Intelligences, Dewy's Theory of Values, and the High Scope Curriculum.*

Standardized Teaching Practices: *Establish standardized teaching practices across all UBIKA KIDS locations to ensure consistency and quality in education delivery.*

Teacher Training Programs: *Conduct regular and comprehensive teacher training programs to equip educators with the necessary skills to implement diverse teaching methodologies effectively.*

Engaging Instructional Methodologies: *Employ innovative and engaging instructional methodologies that stimulate optimal brain development, fostering a love for learning in preschoolers.*

Nature and Nurture Emphasis: *Maintain a balance between nature and nurture in the curriculum, addressing both the intellectual and emotional needs of each child for holistic development.*

Inclusive and Accessible Education: *Implement inclusive practices, making high-quality preschool education accessible to children from diverse socio-economic backgrounds.*



The logo story

In the heart of Ubika, there exists a powerful narrative woven into the fabric of our identity — a story told through the brushstrokes of our logo. Allow us to unveil the tale of "Harmony in Growth," where five symbols converge to represent the essence of our philosophy.



The Radiant Sun - At the pinnacle of our logo, the radiant sun emerges, casting its warm glow across the canvas. This celestial orb symbolizes the light of knowledge and the warmth of a nurturing environment. Like the sun, our preschool strives to illuminate the paths of young minds, fostering a love for learning and exploration.



The Flowing Water - Beneath the sun, a gentle stream of flowing water meanders through the design. This fluid element embodies life, adaptability, and the continuous flow of knowledge. It reflects our commitment to nurturing resilience and adaptability in every child, preparing them to navigate the currents of life with grace.



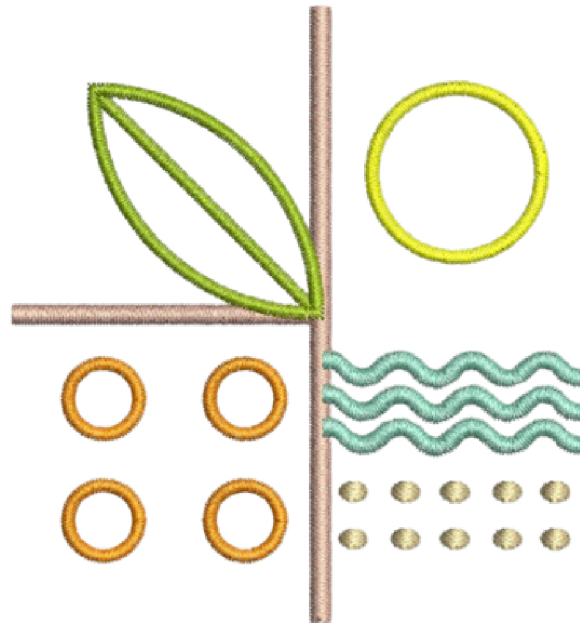
The Fertile Soil - Rooted at the base of our logo lies fertile soil, the foundation for growth and stability. It represents the rich environment we cultivate to support the flourishing development of each child. Like the soil, we provide a solid foundation where young minds can take root, grow, and blossom into their full potential.



Flourishing Plants - Sprouting from the soil, a leaf adorns the side of the circle. These flourishing elements signify the growth and potential of every child under our care. The leaf represents a unique aspect of a child's development, flourishing with creativity, curiosity, and individuality.



Interacting Humans & Societies - Completing the logo 4 small circles are stylized human figures engaged in joyful interaction with nature and each other. This represents our belief in the symbiotic relationship between humans and the environment. Our preschool is not just a place of learning; it is a community where children, educators, and families come together, fostering connections and building a harmonious society.



U B I K A

OUR PROGRAMS

COMPANY OWNED SCHOOLS

FRANCHISE MODEL (PRE SCHOOLS)

DAYCARE

ACTIVITY CENTRE



GLIMPSES



VISION

Our vision is to serve as the guiding light in preschool education , rooted in core values where children embrace the importance of kindness , curiosity , respect and gratitude . We encourage them to discover the joy of learning and transforming into a celebration. We strive to assist them in building confidence and preparedness for the formal path of learning

MISSION

We work collaboratively with parents, teachers, and the community to ensure that each child receives the individualized care and attention they need to thrive.

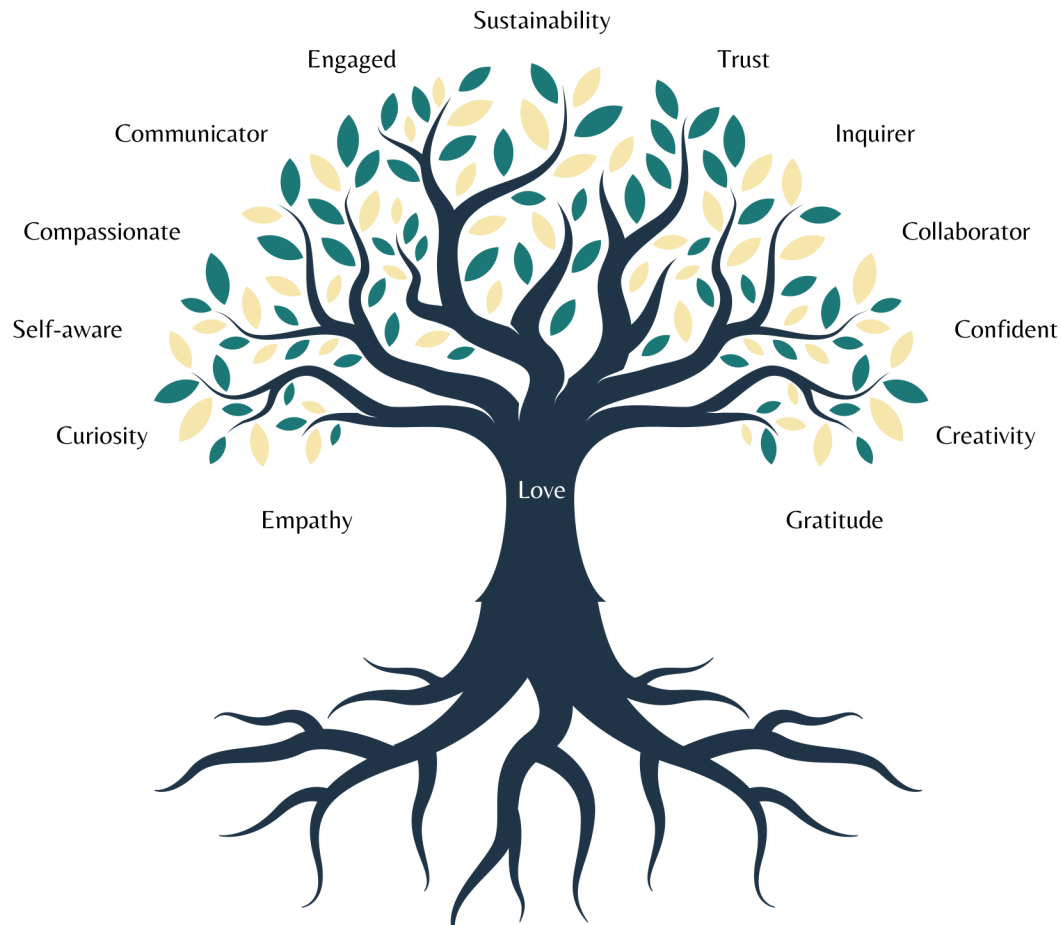
OBJECTIVE

We provide opportunities for children to express themselves, solve problems, and think independently, preparing them to confidently navigate and excel in an ever-evolving world.

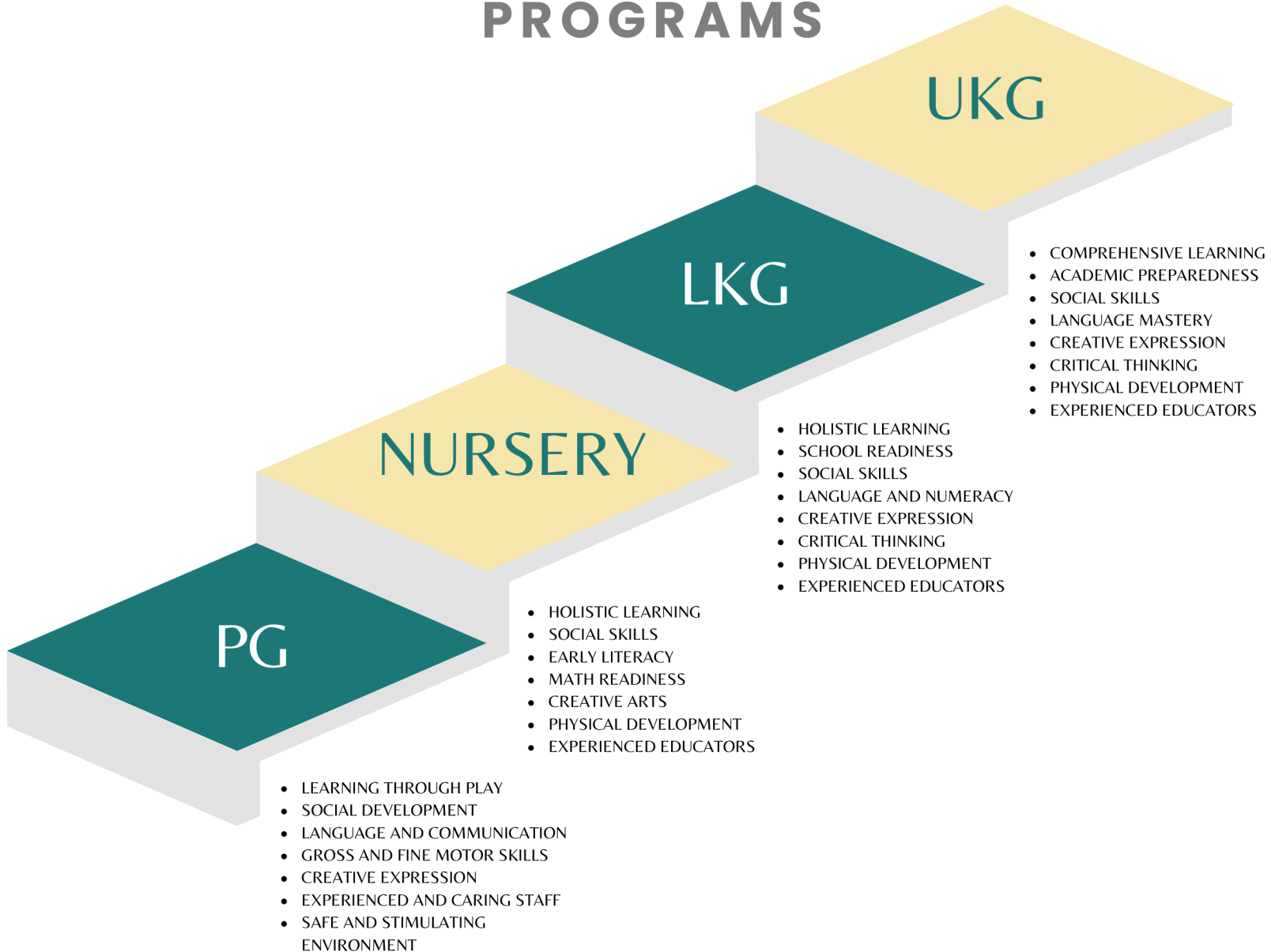


OUR CORE VALUES

At UBIKA, our curriculum and instructional methodology strive to offer comprehensive brain engagement for the optimal development of our preschoolers. The preschool years are considered the foundational stage of a child's development, supported by research indicating that the most significant growth and intellectual advancement occur within the first six years of life. Both nature and nurture are crucial factors that contribute to the holistic development of a child.



OUR PRESCHOOL PROGRAMS




UBIKA An NCERT-based Preschool Curriculum

Adhering to NCF 2022 & NEP 2020

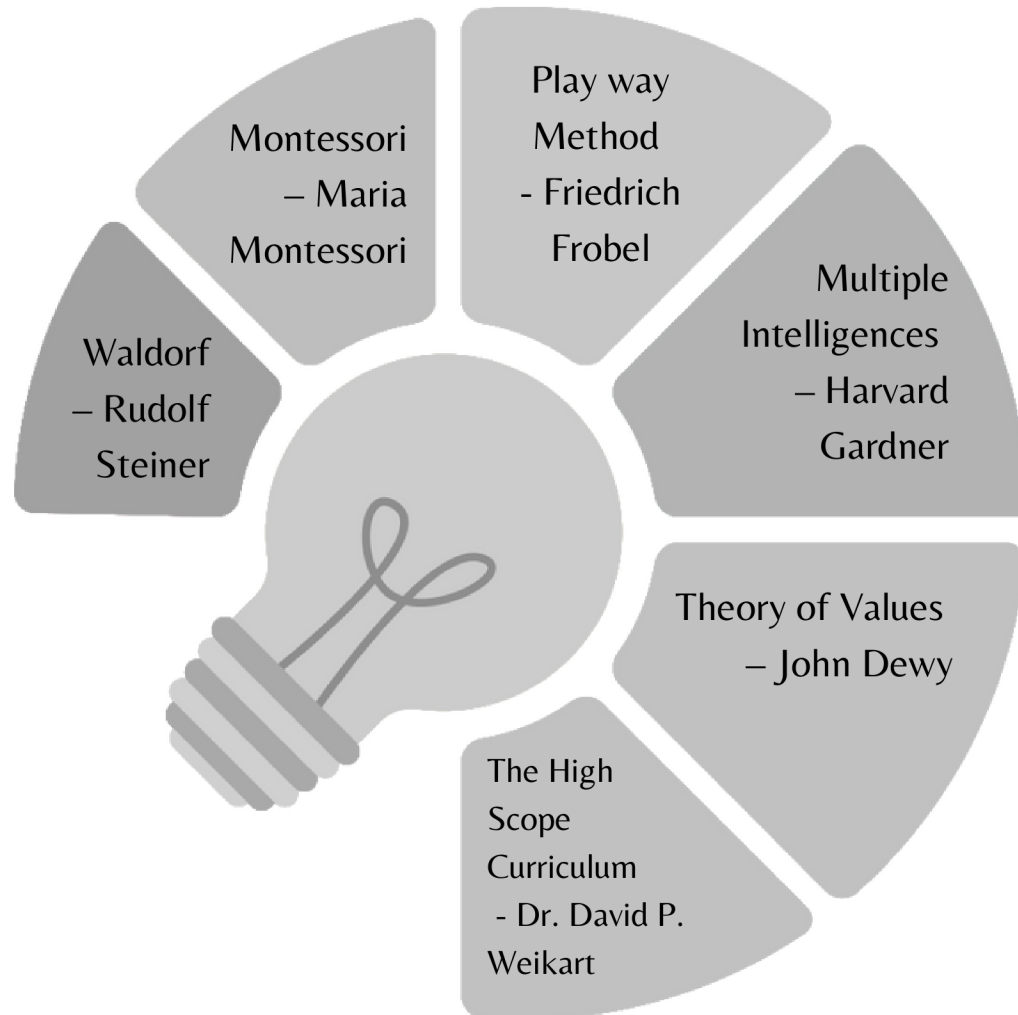


GUIDING PRINCIPLES FOR UBIKA CURRICULUM

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- Learning is continuous and cumulative.
 - Evidence from neuroscience proves that early learning matters for later outcomes.
 - Each child is different and grows, learns, and develops at his or her own pace.
 - Play and activity are the primary contexts of learning and development.
 - Responsive and supportive interactions with adults are essential to children's learning.
 - Children learn by being provided with an environment for experiential learning.
 - Interactive teaching enhances learning experiences.
 - Development and the use of indigenous materials enhance learning opportunities.
 - Responsiveness to the context and appreciation of diversity supports learning.
 - Mother tongue or home language should be the medium of instruction.
 - Family involvement contributes to the learning.



OUR APPROACHES



6 Key Development Areas

for Encouraging Holistic Development of the Child



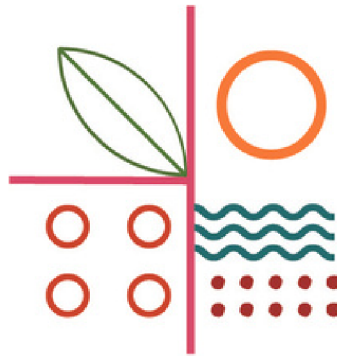
Children are involved learners and connect with their immediate environment.

LEARNING OUTCOMES

Children maintain good health and well-being.

Children become effective communicators.





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